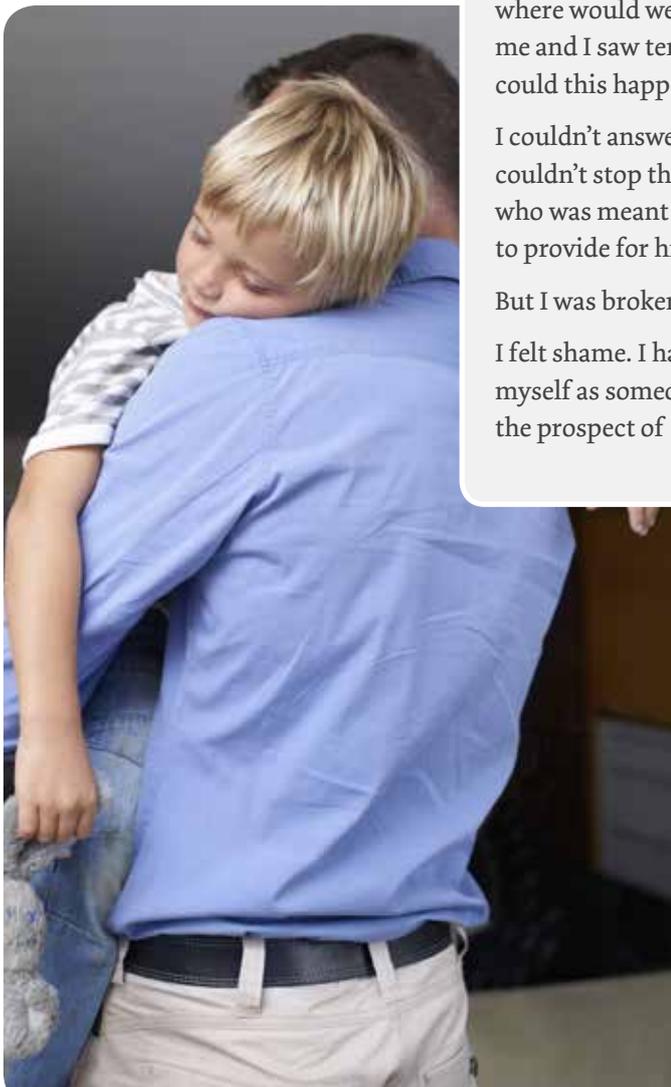


# Threshold news

Spring 2015 — A newsletter for Threshold supporters

**Thanks to you, Threshold's frontline services are playing a key role in preventing homelessness right now across Ireland.**



## Kevin's story

**Suddenly, we were facing homelessness. The landlord was putting the rent up by 20%. We couldn't afford it. We had been renting here for the past five years. The boys were in school locally, all their friends living in the area.**

With nothing else affordable around, where would we go? My wife looked at me and I saw terror in her eyes. How could this happen to us?

I couldn't answer the kids' questions. I couldn't stop their tears. I was the man who was meant to solve everything – to provide for his family.

But I was broken.

I felt shame. I had never thought of myself as someone who could ever face the prospect of homelessness.

I didn't know what to do. A neighbour told us to contact Threshold.

Threshold changed everything. They did it with me, not for me. They helped me find solutions.

Now hope is back. We've kept our home.

We can get on with family life. Threshold has given us a fighting chance again.

Everything we do. Everything we are. It all hinges on having a real home.

**I really believe this – that when you give a gift to Threshold to keep people out of homelessness, it's one of the most important things you can do in life.**

*Please note: names and circumstances have been altered to protect Threshold clients' identities.*

**It's almost impossible to get out of homelessness once it happens. That's why Threshold prevents people losing their home in the first place.**

**Together in 2015, we'll keep more families like Kevin's in their homes every day.**

# A lasting gift

When you remember Threshold in your Will, you can make a lasting difference in the lives of people at risk of homelessness. No matter how small or large your gift, it will change families' lives for the better.

“Legacy gifts directly change our clients' lives. Every gift is put to use where needed most and gives families facing homelessness a brighter future”,  
Bob Jordan, Chief Executive.

If you are considering leaving a special legacy gift to Threshold, please contact, in confidentiality, Cora Ó Liatháin, Fundraising Manager, at Cora.OLiathain@threshold.ie or call 01 6353607.



## You've given again for free!

Last year, Threshold claimed over €32,000 in tax back from Revenue in respect of your donations in 2013. That's our biggest ever tax refund! A huge thank you to all of you who completed and returned your tax back forms. You've given again for free!



## Douglas Newman Good raises over €8,000 for Threshold's work!

DNG staff have been out and about raising funds for Threshold's work – running the Dublin Women's Mini Marathon, manning supermarket bag packs, and organising office collections and raffles. Thank you to all at DNG for your enthusiasm and continuing support!



***Could your company support Threshold in 2015? Contact Cora Ó Liatháin, Fundraising Manager, to have a chat about how we could work together.***

# Time for a new national strategy for the private rented sector

**Housing in Ireland has been transformed due to the economic downturn. We are no longer a nation of home owners and the private rented sector is the only housing option for many people in our country. One in five families are now renting from a private landlord. Yet the sector is simply not secure enough for families who need long-term certainty.**

Threshold is calling on the Government to introduce a national strategy on private rented housing as a matter of urgency.

This strategy must provide real security for individuals and families who are making their home in the rented sector - a security which is lacking today.

Rent increases must be regulated to give greater certainty to tenants and to ensure that rent increases are fair and reasonable. The rent supplement scheme needs to be overhauled so that the most vulnerable can access rented homes and rent limits must reflect the realities of the market.

**Thanks to your generous support,** Threshold will

continue to advocate on behalf of our clients, and work towards making the private rented sector a real option for those who want to create a secure home in Ireland.



*Aideen Hayden, Threshold Chairperson*



## Threshold's latest Annual Report

*Over the past decade, and thanks to your support, Threshold has helped an incredible 209,000 clients with their housing problems. If you would like to read our Annual Report, please call 1890 43 44 45 and we'll post you a copy, or visit [threshold.ie](http://threshold.ie).*



## Walk, jog or run for Threshold in 2015!

Are you looking for a new challenge for 2015? Take part in the VHI Women's Mini Marathon for Threshold! Join with family, friends or colleagues and make it a fun team event.

Last year, Threshold's fantastic team of 16 ladies raised over €2,000 for our work.

*"The sun was shining, the atmosphere was amazing! It was a brilliant day to be part of and to raise money for Threshold's great work was the icing on the cake,"*  
Anne Moore, participant.



Entries for 1st June 2015 are now open. Please join team Threshold and contact us today!

Locall: 1890 43 44 45

Email: fundraising@threshold.ie

## I want to help struggling families at risk of homelessness...

Please accept my gift of (€)  or the sum of:  €35  €65  €100

Name:



Please send me information about leaving a legacy to Threshold in my Will.

Address:





Please fill in your contact details so that we can keep you updated on our work. If you would prefer not to be contacted by mail in the future please tick here.

Phone:



Credit/Debit Card

Cheque

Postal Order

Cheques/postal orders should be made payable to Threshold

### YOUR CREDIT/DEBIT CARD DETAILS

Visa

MasterCard

Laser

Expiry Date

Security CVV Code



THESE BOXES - LASER ONLY

Signature of cardholder

Date



Security CVV Code

Please return this form together with your donation in the Freepost envelope enclosed to:  
Threshold, 21 Stoneybatter, FREEPOST, Dublin 7.